

HR Analytics Training

Unlocking Insights for Strategic HR Decision-Making

Overview: HR Analytics is a comprehensive training program designed to equip HR professionals with the skills and knowledge needed to leverage data-driven insights for making strategic decisions in the realm of human resources. This hands-on training covers the fundamental concepts, tools, and techniques essential for effective HR data analysis.

Key Topics:

1. Introduction to HR Analytics
 - Understanding the role of analytics in HR decision-making
 - Exploring the benefits of data-driven HR strategies
2. Introduction to SPSS
 - Exploring The Basic SPSS functions
 - Preparing Working Sheet
3. Data Analysis Techniques
 - Descriptive, predictive, and prescriptive analytics in HR
4. Building HR Metrics
 - Defining key HR performance indicators (KPIs)
 - Define HR matrix
5. Predictive Modeling in HR
 - Forecasting employee turnover and retention
 - Analyzing factors affecting workforce productivity
6. Diversity and Inclusion Analytics
 - Measuring diversity metrics
 - Addressing biases in HR processes through data
7. Talent Acquisition and Recruitment Analytics
 - Optimizing recruitment strategies using data insights
 - Evaluating the effectiveness of different sourcing channels
8. Employee Engagement and Performance Analytics
 - Analyzing engagement survey data
 - Linking engagement to performance outcomes
9. HR Analytics for Strategy
 - Aligning HR goals with overall organizational strategy

- Making informed decisions for talent development and succession planning

Training Format:

- Duration: TBA
- Delivery: In-person workshops and online modules
- Hands-on exercises and real-world case studies
- Q&A sessions for clarifying concepts.

Who Should Attend:

- HR professionals seeking to enhance their analytical skills.
- Managers and leaders aiming to improve HR decision-making.

Benefits:

- Gain practical skills in HR data analysis.
- Make informed decisions to drive organizational growth.
- Enhance HR strategies for better talent management.
- Boost efficiency by leveraging data-driven insights.

Certification: Participants who successfully complete the program will receive a certificate in HR Analytics.

Trainer: Dr. Mohammad Ta'Amnha, PhD in HRM (UK), GPHR, SPHRI, SHRM-CP. Certified Employer Branding Leader, Assistant Professor of HRM, German Jordanian University

Link: <https://dr-mohammad-taamnha.com/hr-analytics-training/>

Registration: contact us at: 00962- (0) – 775313876, 777351098